



K-Pop?! What's that?!

Marcela Bernal - COM230

GENRES

ROCK, RAP, POP

ENGLISH POP

Harry Styles & Adele

SPANISH POP

Shakira & Gloria Trevi

JAPANESE POP

Fujii Kaze & Yoasobi

KOREAN POP

BTS & NewJeans



BEGAN IN 1992

SEO TAIJI AND BOYS

서태지와 아이들

First K-pop group

Mixed Western pop music



DEBUT: 1996 "CANDY"

H.O.T
에이치오티

**First "official" K-pop group
"IDOLS"**



DEBUT: 1997 "I'M YOUR GIRL"

S.E.S
에스이에스

**First to introduce K-pop concepts
Called the "Fairies of K-Pop"
Later had a "darker" concept**



SIMILAR TO



SPICE
GIRLS



NSYNC



MENUDO

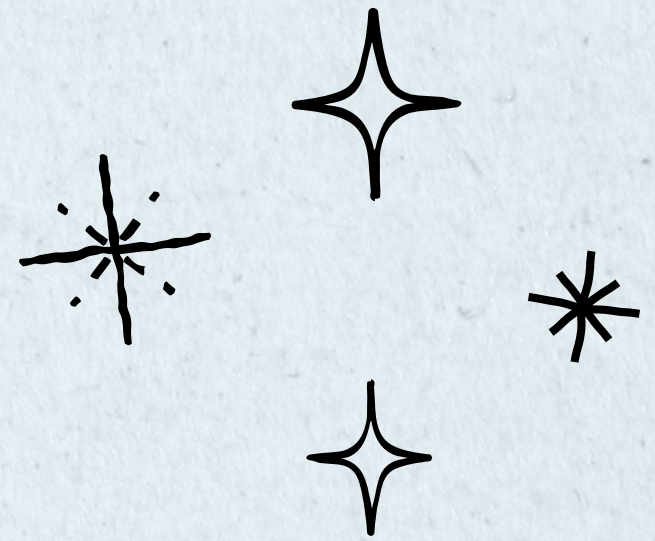


DESTINY'S
CHILD

...behind
...for something
...most of your time
...a blog post. M...

BEGAN IN 2003

SECOND GENERATION OF K-POP



...& ...

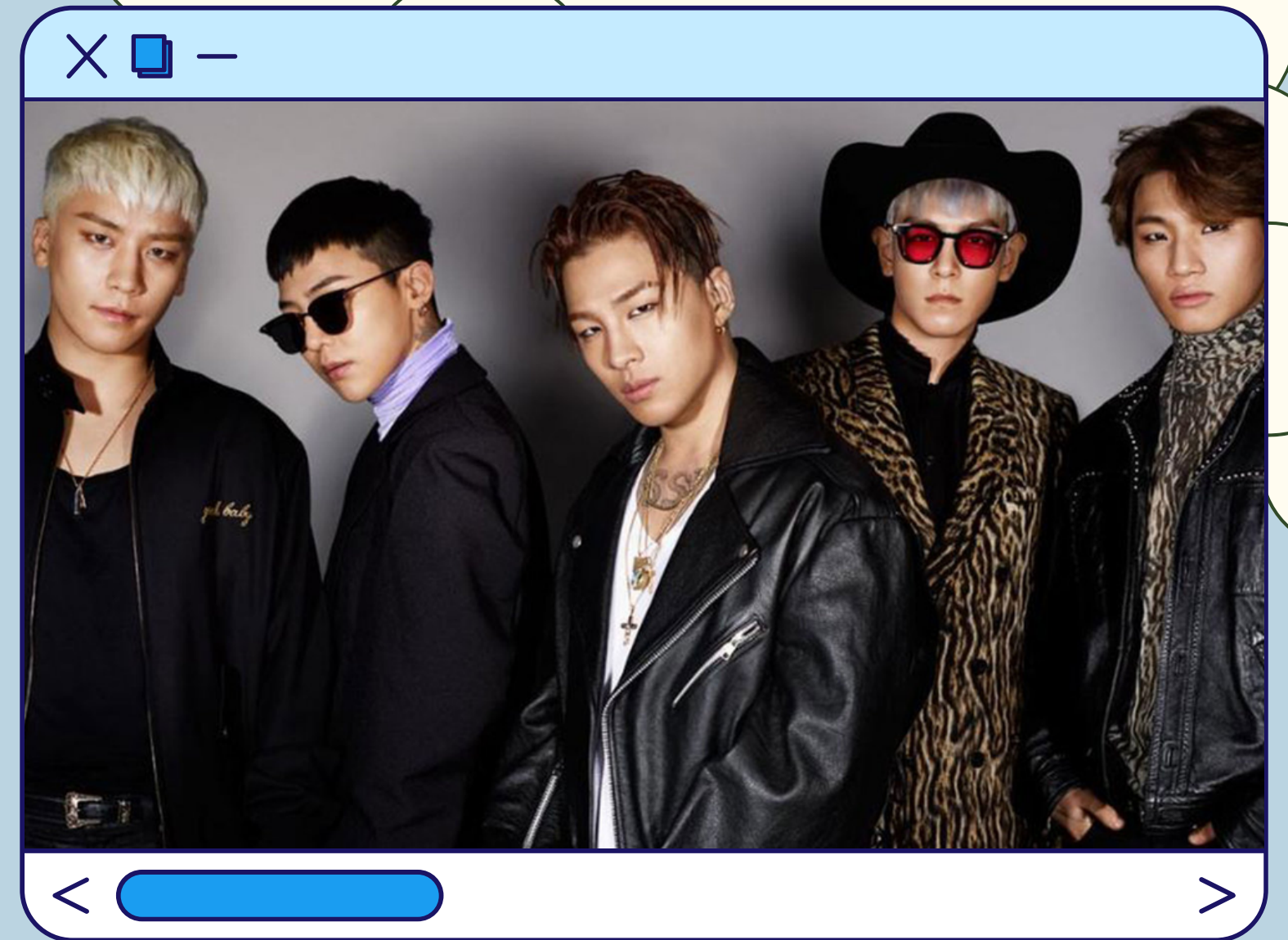


DEBUT: 2006 "WE BELONG TOGETHER"

BIGBANG
빅뱅

First to make lightsticks

First to dye their hair for comebacks



LIGHTSTICKS



NCT



**Red
Velvet**



SHINee



**Girls'
Generation**



BOA



**Super
Junior**



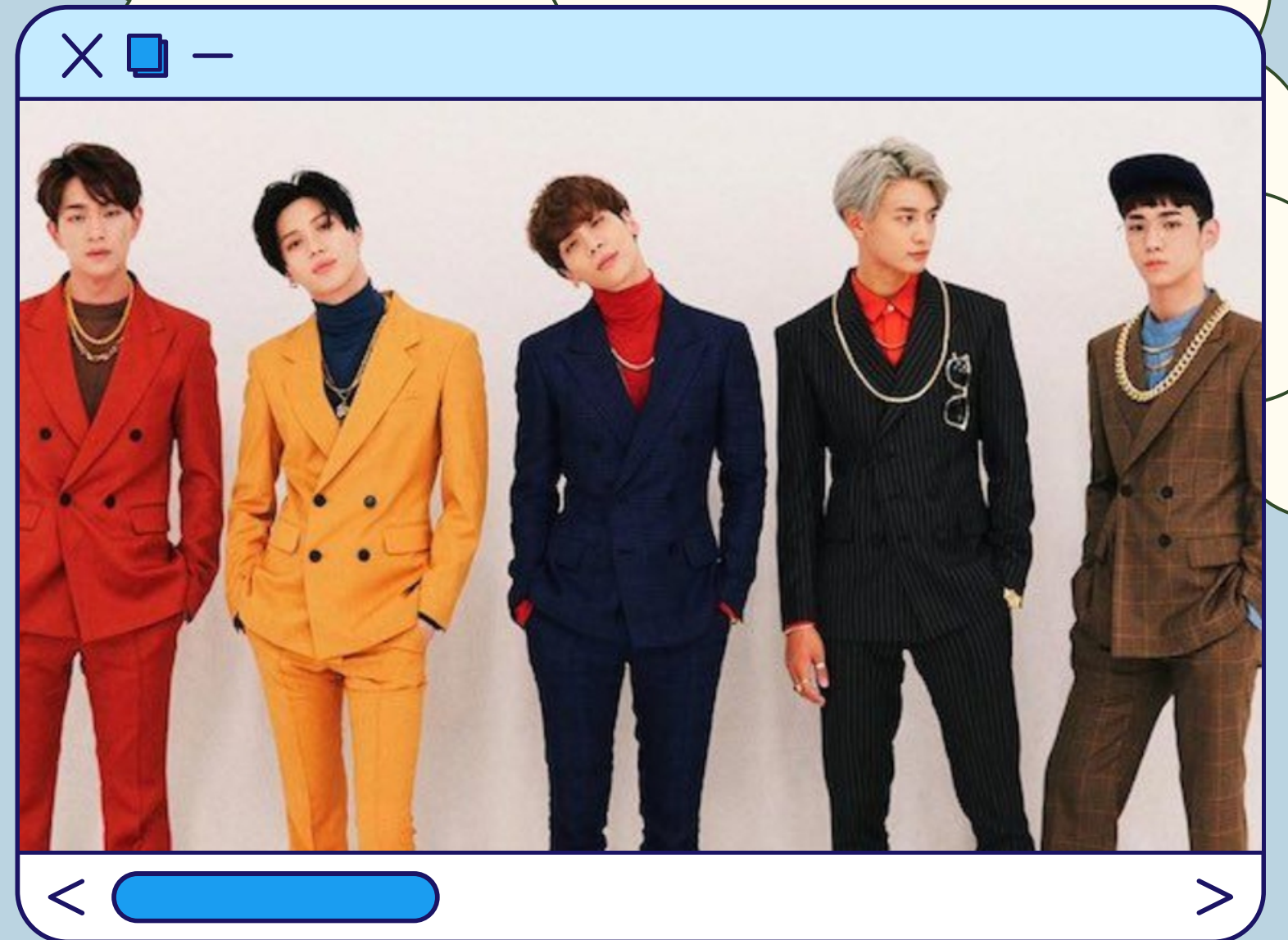
TVXQ!



DEBUT: 2008 "REPLAY"

SHINEE
샤이니

First to upload practice videos



DEBUT: 2008 "INTO THE NEW WORLD"

GIRL'S GENERATION

(SNSD)
소녀시대

First to make photocards

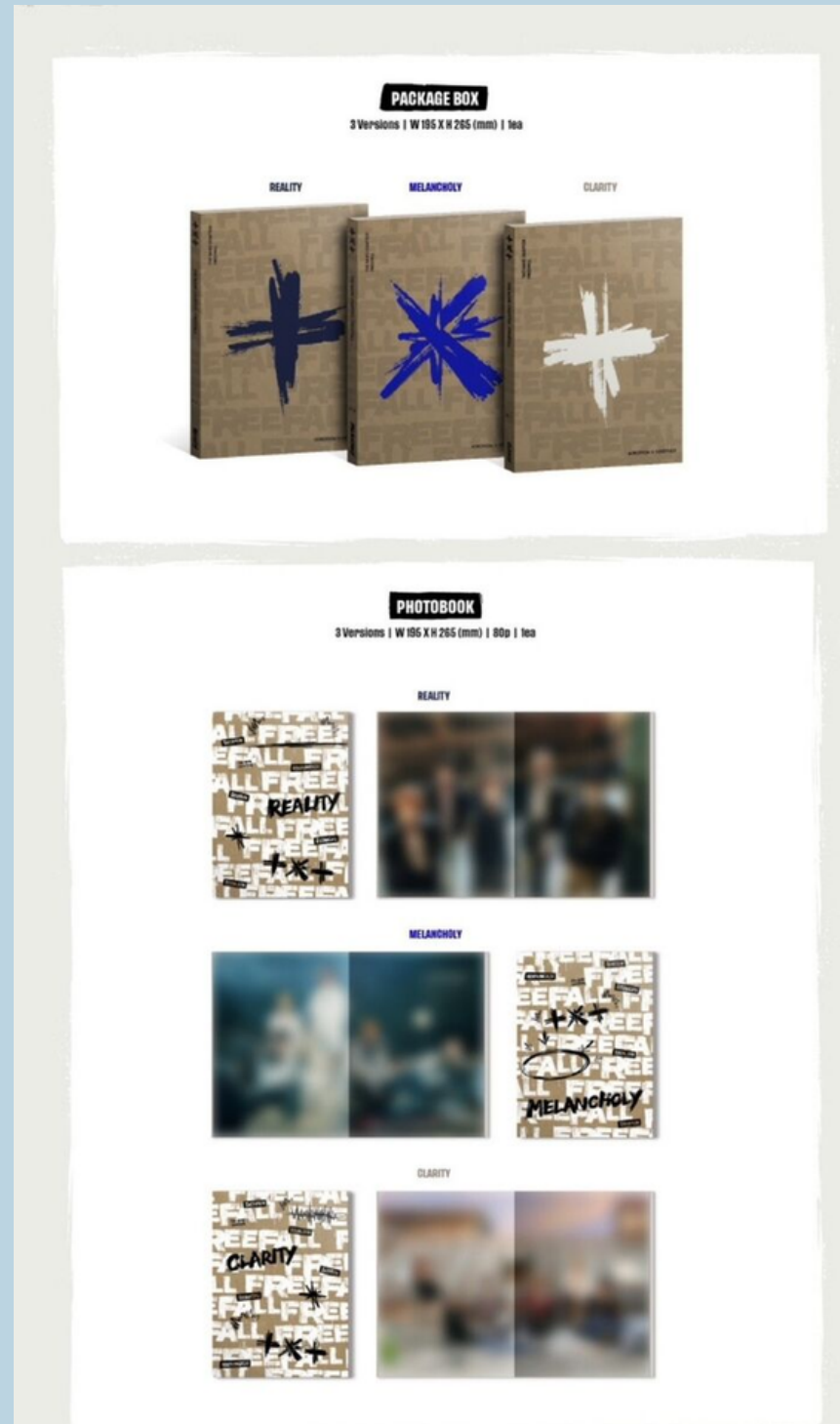




PHOTOCARDS



2022 ALBUM



2023 ALBUMS





3RD
GENERATION



VLIVE - NAVER WEVERSE - HYBE

weverse

Official for All Fans



VLIVE

BTS AT U.N.



AT THE WHITE HOUSE







★ ★
FOURTH
GENERATION
★ ★



FIFTH GENERATION



SONGS TO LISTEN

1ST & 2ND GENERATION

- **HER - BLOCK B**
- **PERFECT MAN - SHINHWA**
- **MIROTIC - TVXQ!**
- **LIL' TOUCH - GIRLS' GENERATION**
- **AGAIN AND AGAIN - 2PM**
- **HUSH - MISS A**
- **DON'T CALL ME - SHINEE**
- **NOBODY - WONDER GIRLS**
- **WHEN I MOVE - KARA**
- **CAFE - BIGBANG**

3RD GENERATION

- **MAGO - GFRIEND**
- **PSYCHO - RED VELVET**
- **DECALCOMANIE - MAMAMOO**
- **FAVORITE - NCT127**
- **FANCY - TWICE**
- **BOOMBAYAH - BLACKPINK**
- **IDOL - BTS**
- **CHEERS - SEVENTEEN**
- **PRAY (I'LL BE YOUR MAN) - BTOB**
- **LOVE SHOT - EXO**

SONGS TO LISTEN

2ND GENERATION

- **OMG - NEWJEANS**
- **SUGAR RUSH RIDE - TOMORROW X TOGETHER**
- **QUEENCARD - (G)I-DLE**
- **MANIAC- STRAY KIDS**
- **LOCO - ITZY**
- **LOVE DIVE - IVE**
- **BITE ME - ENHYPEN**
- **LUNA - ONEUS**
- **SO BAD - STAYC**
- **FEARLESS - LESSERAFIM**

3RD GENERATION

- **IN BLOOM - ZEROBASEONE**
- **TRICKY HOUSE - XIKERS**
- **SHHH - KISS OF LIFE**
- **GET A GUITAR - RIIZE**
- **ONE AND ONLY - BOYNEXTDOOR**
- **WILD HEART - LUN8**
- **BATTER UP - BABYMONSTER**
- **TROUBLE - EVNNE**
- **RISING - TRIPLES**
- **WE - 8TURN**