

# K-Pop?! What's that?!

**Marcela Bernal - COM230**

# GENRES

## ROCK, RAP, POP

**ENGLISH POP**  
Harry Styles & Adele

**SPANISH POP**  
Shakira & Gloria Trevi

**JAPANESE POP**  
Fujii Kaze & Yoasobi

**KOREAN POP**  
BTS & NewJeans



BEGAN IN 1992

SEO TAIJI AND BOYS

서태지와 아이들

First K-pop group

Mixed Western pop music



**DEBUT: 1996 "CANDY"**

H.O.T  
에이치오태

**First “official” K-pop group  
“IDOLS”**



**DEBUT: 1997 "I'M YOUR GIRL"**

# S.E.S

에스이에스

**First to introduce K-pop concepts  
Called the “Fairies of K-Pop”  
Later had a “darker” concept**



# SIMILAR TO



SPICE  
GIRLS



NSYNC



MENUDO



DESTINY'S  
CHILD

BEGAN IN 2003

# SECOND GENERATION OF K-POP



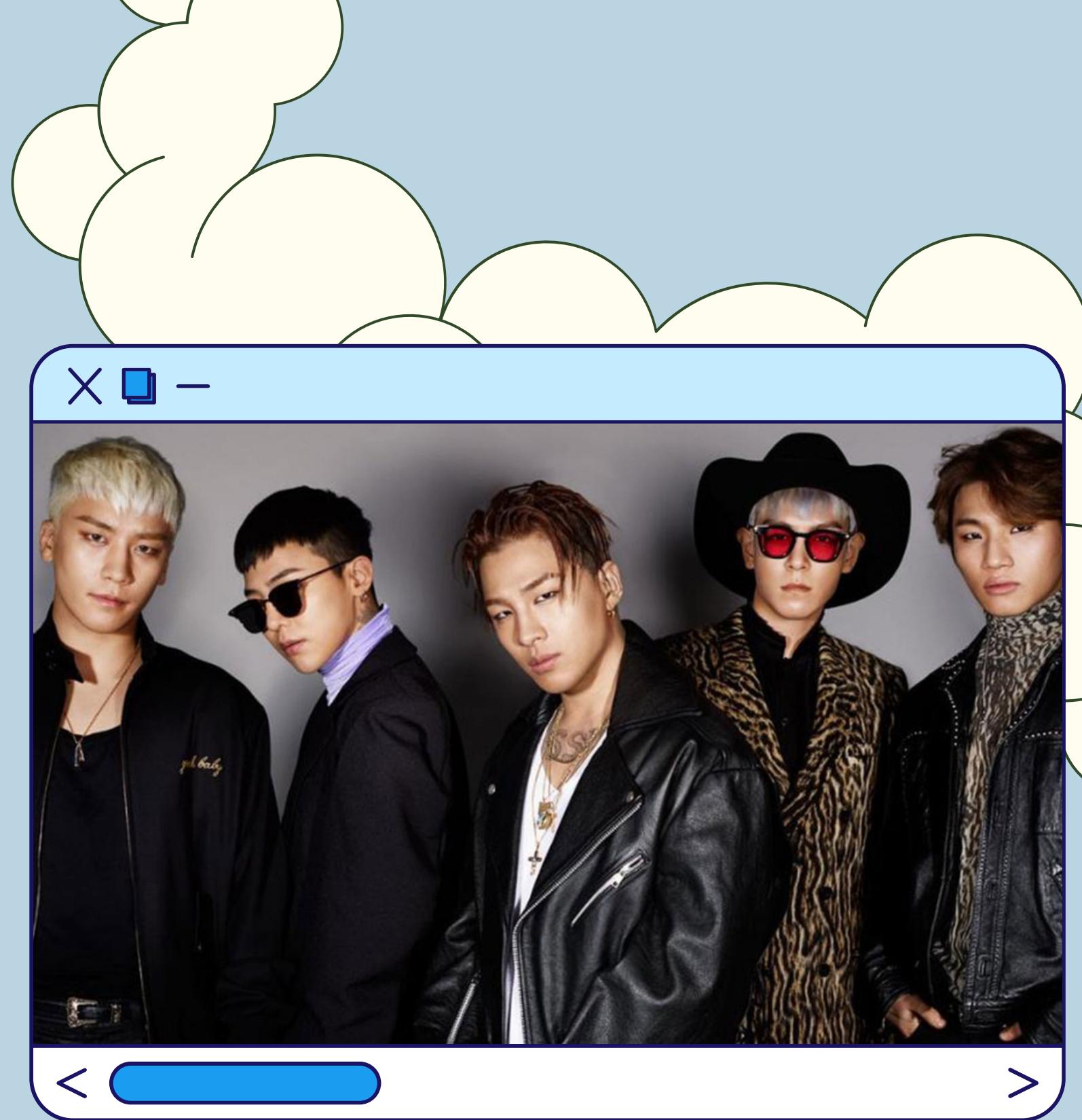
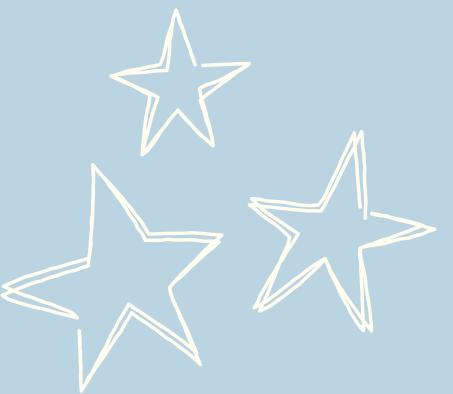
**DEBUT: 2006 "WE BELONG TOGETHER"**

# BIGBANG

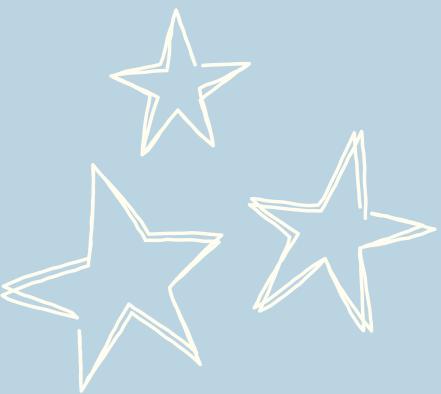
빅뱅

**First to make lightsticks**

**First to dye their hair for comebacks**



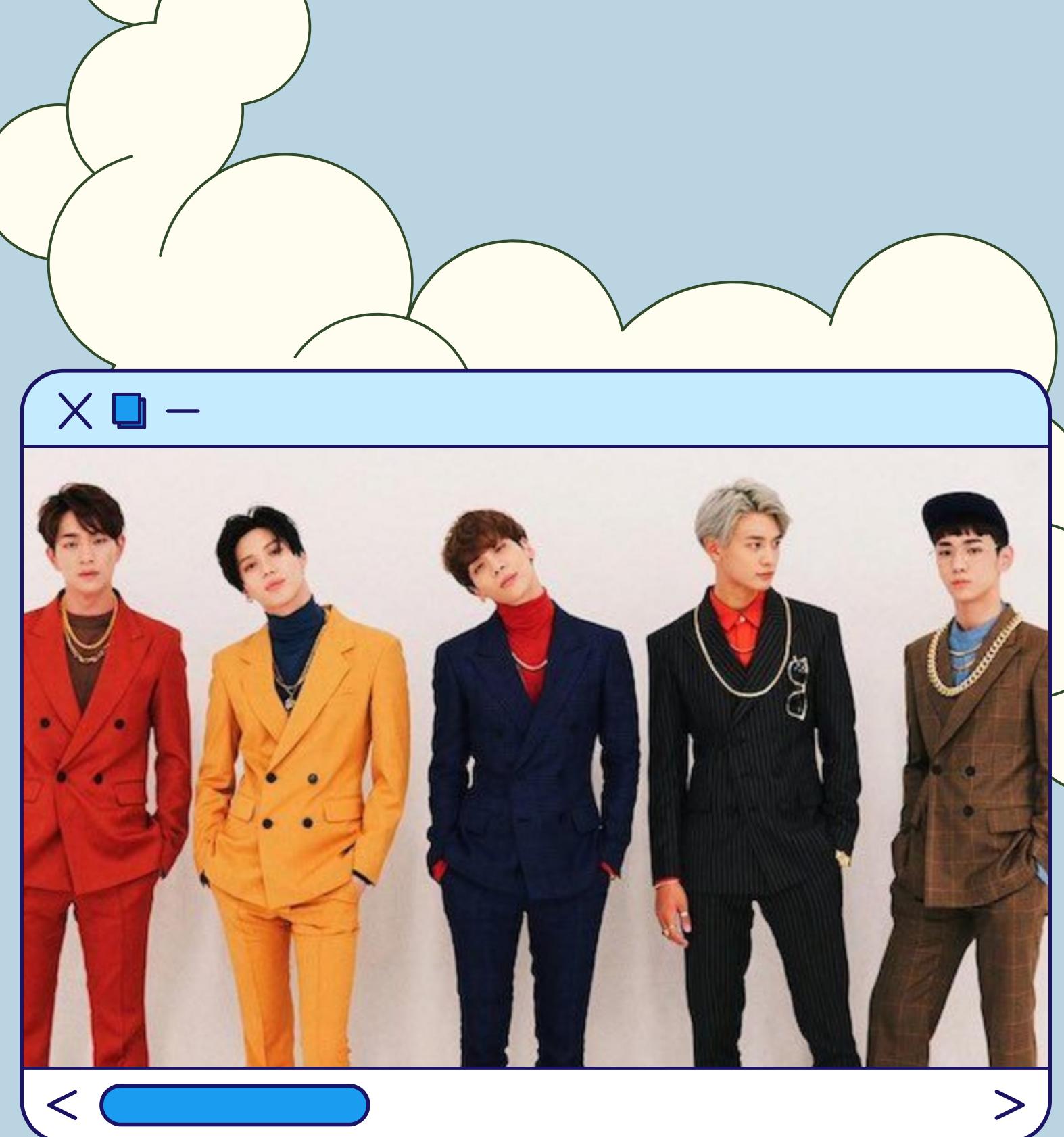
# LIGHTSTICKS



**DEBUT: 2008 "REPLAY"**

**SHINee**  
샤이니

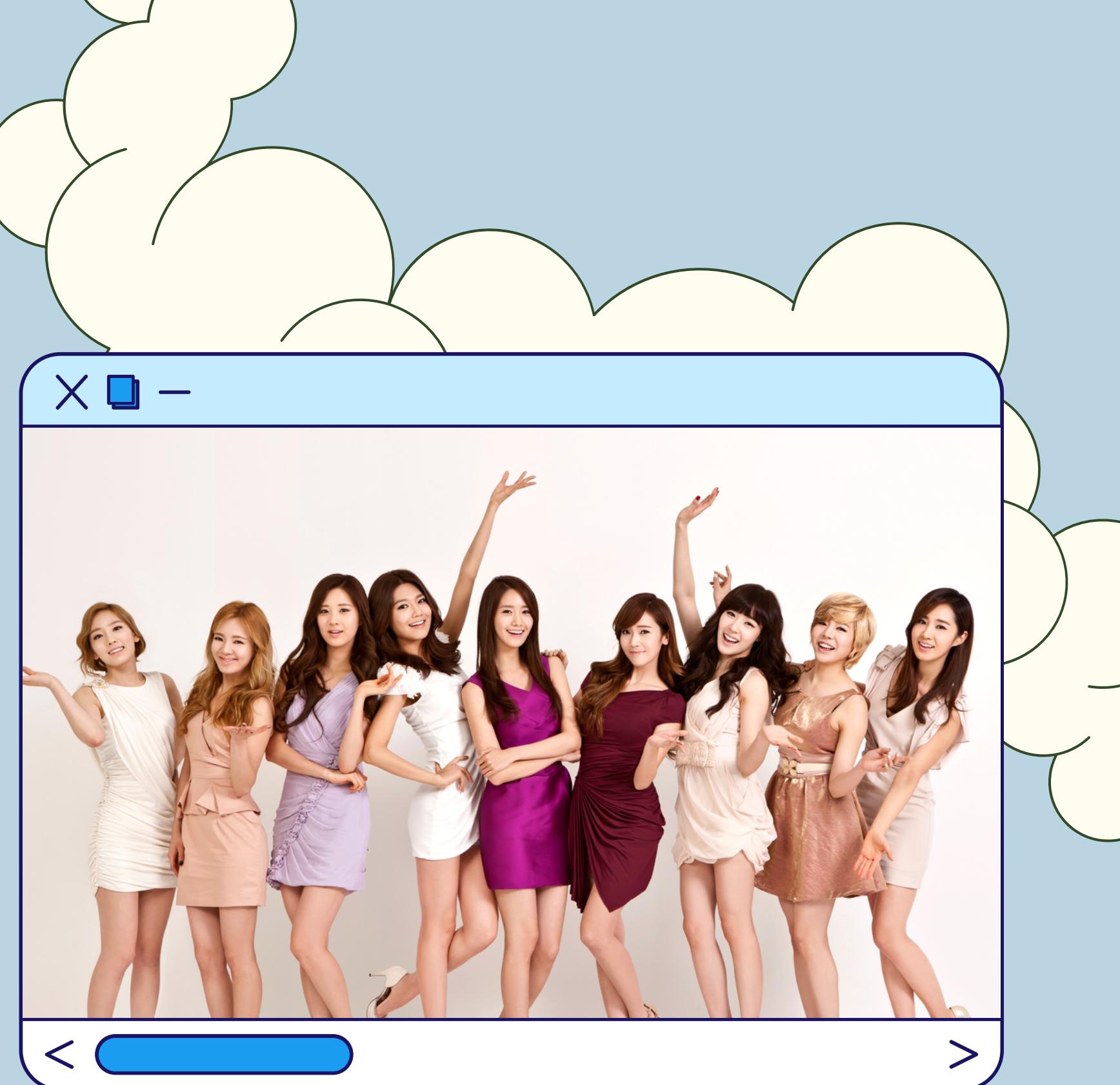
**First to upload practice videos**



**DEBUT: 2008 "INTO THE NEW WORLD"**

# GIRL'S GENERATION (SNSD) 소녀시대

**First to make photocards**

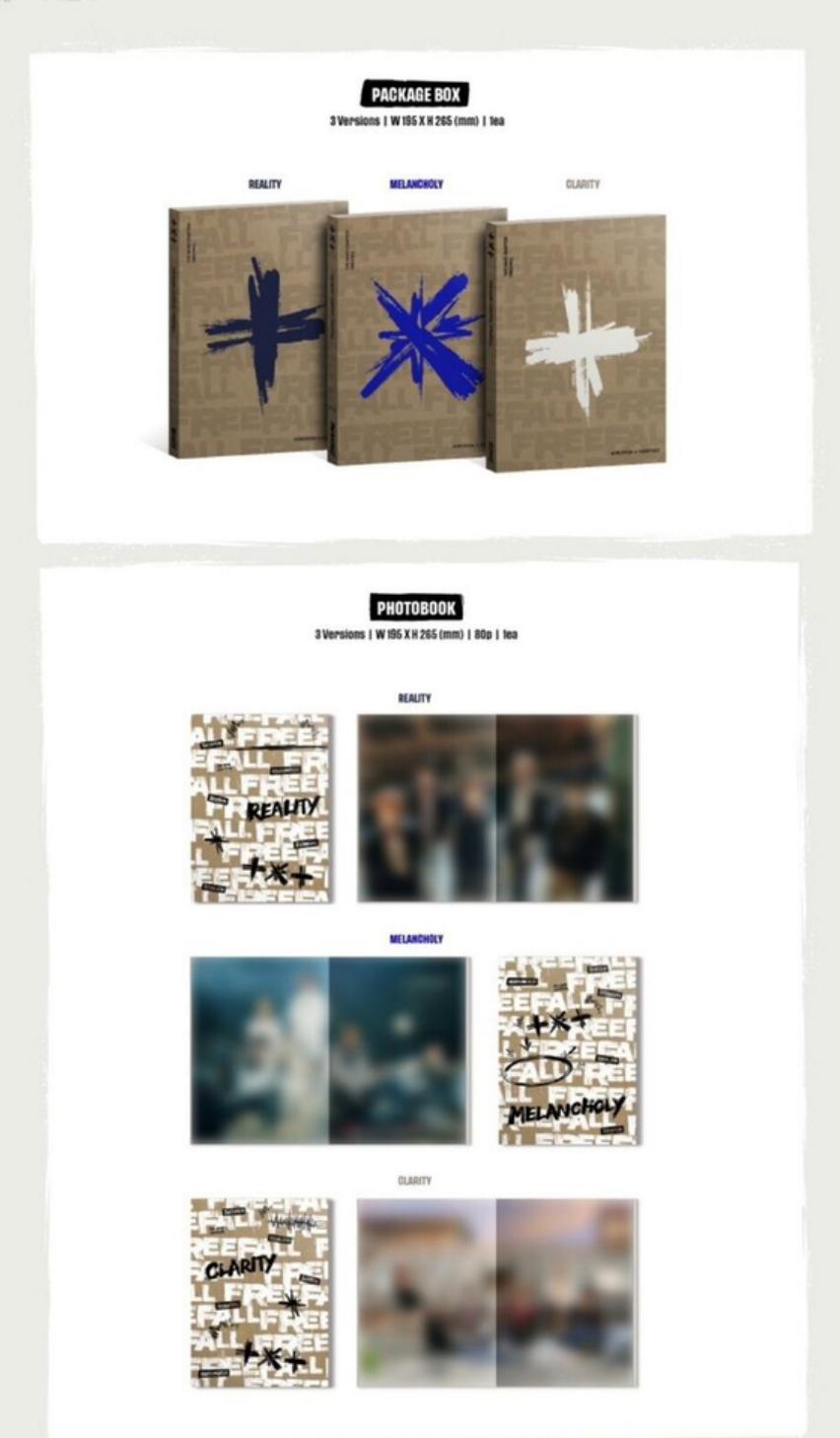




# PHOTOCARDS



# 2023 ALBUMS



# 2022 ALBUM

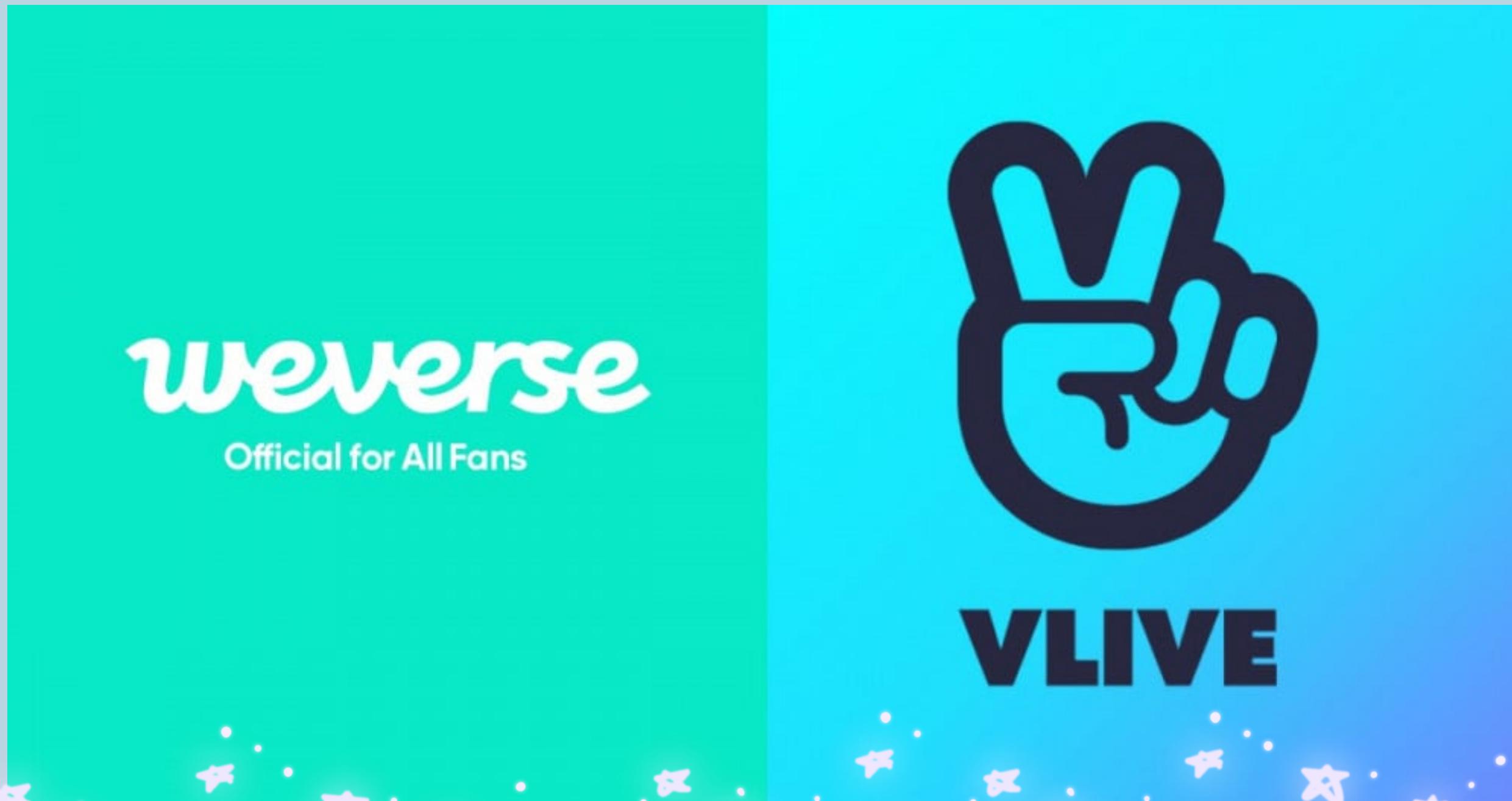




3RD  
GENERATION



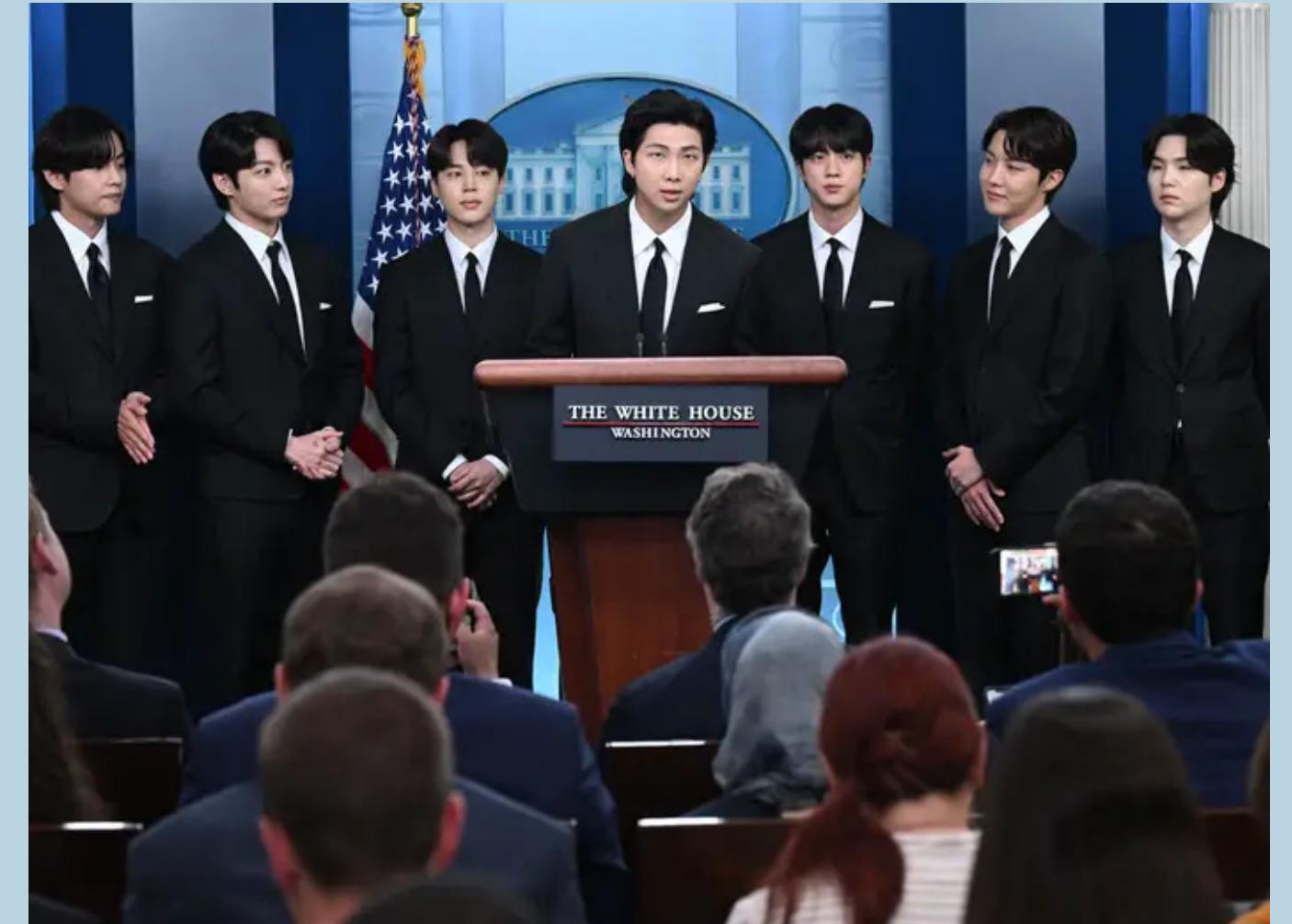
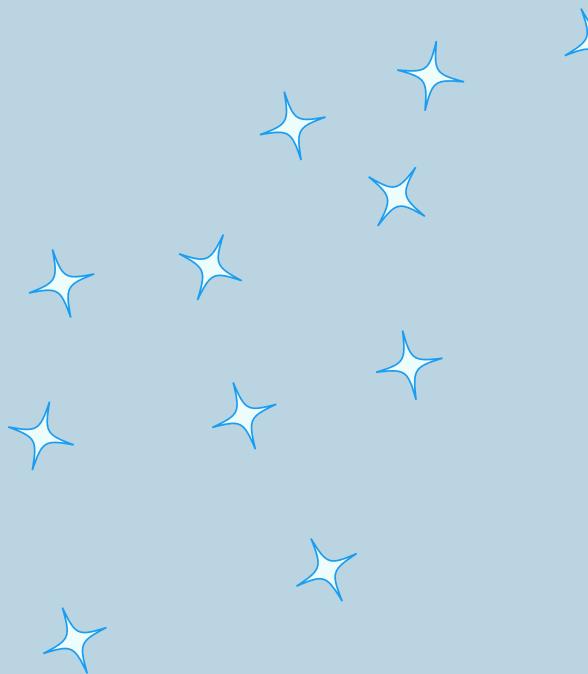
VLIVE - NAVER  
WEVERSE - HYBE



# BTS AT U.N.



AT THE WHITE  
HOUSE







# FOURTH GENERATION



# FIFTH GENERATION



# SONGS TO LISTEN

## 1ST & 2ND GENERATION

- **HER - BLOCK B**
- **PERFECT MAN - SHINHWA**
- **MIROTIC - TVXQ!**
- **LIL' TOUCH - GIRLS' GENERATION**
- **AGAIN AND AGAIN - 2PM**
- **HUSH - MISS A**
- **DON'T CALL ME - SHINEE**
- **NOBODY - WONDER GIRLS**
- **WHEN I MOVE - KARA**
- **CAFE - BIGBANG**

## 3RD GENERATION

- **MAGO - GFRIEND**
- **PSYCHO - RED VELVET**
- **DECALCOMANIE - MAMAMOO**
- **FAVORITE - NCT127**
- **FANCY - TWICE**
- **BOOMBAYAH - BLACKPINK**
- **IDOL - BTS**
- **CHEERS - SEVENTEEN**
- **PRAY (I'LL BE YOUR MAN) - BTOB**
- **LOVE SHOT - EXO**

# SONGS TO LISTEN

## 2ND GENERATION

- **OMG - NEWJEANS**
- **SUGAR RUSH RIDE - TOMORROW X TOGETHER**
- **QUEENCARD - (G)I-DLE**
- **MANIAC - STRAY KIDS**
- **LOCO - ITZY**
- **LOVE DIVE - IVE**
- **BITE ME - ENHYPEN**
- **LUNA - ONEUS**
- **SO BAD - STAYC**
- **FEARLESS - LESSERAFIM**

## 3RD GENERATION

- **IN BLOOM - ZEROBASEONE**
- **TRICKY HOUSE - XIKERS**
- **SHHH - KISS OF LIFE**
- **GET A GUITAR - RIIZE**
- **ONE AND ONLY - BOYNEXTDOOR**
- **WILD HEART - LUN8**
- **BATTER UP - BABYMONSTER**
- **TROUBLE - EVNNE**
- **RISING - TRIPLES**
- **WE - 8TURN**