

# Marcela Bernal

Philadelphia, PA 19380

(610) 350-8942

[marcelaa.bernal3@gmail.com](mailto:marcelaa.bernal3@gmail.com)

ifellasleepat3am.com

## EDUCATION

### **Bachelor of Science: Animation and Visual Effects**

Drexel University - Philadelphia, PA

Expected Graduation - June 2025

## EXPERIENCE

### **Product Styling Photographer**

Three Birds Chic Store – Online

August 2023 – Present

- Planned and directed photoshoots for off-model products
- Edited and submitted photography for review to be used in promotion and Etsy store homepage
- Planning website development and scheduling future social media posts to better promote the store

### **Kitchen Expo**

Teikoku Restaurant – West Chester, PA

June 2021 – December 2022

- Managed communication between front-of-the-house and kitchen resulting in a coherent and smooth workflow
- Directed runners to their respective tables to eliminate confusion throughout the work shift
- Organized and stocked the kitchen inventory to provide a proficient work environment

## PROJECTS

### **Apparel Photoshoot**

Drexel University - Philadelphia, PA

August 2023

- Created the theme and aesthetics for an on-site and on-model apparel photoshoot
- Styled and directed the model to develop a coherent photoshoot that reflected the mood board and brief created
- The final delivery consisted of a wide model shot and a closeup of the apparel which group partners edited

### **Gears of Love**

Drexel University - Philadelphia, PA

March 2023

- Created the story for a 30-second romance animated short
- Designed, created, and lit the environment in MAYA
- Edited the final product in Premiere Pro and in collaboration with a classmate, the animation, modeling, and texturing were done evenly

## AWARDS

### **Westphal Portfolio Scholarship**

Drexel University

June 2021 - Present

## LEADERSHIP

### **NAHS President**

National Art Honor Society

September 2020 – June 2021

## TECHNICAL SKILLS

### **Compositing and 3D Software**

- MAYA
- Redshift
- Nuke
- Houdini
- Unreal
- Adobe Suite

### **Communication/Collaboration**

- Asana
- Trello
- Airtable
- Discord
- Shotgrid

### **Marketing**

- Social Media
- Pitching
- Adobe Suite
- WordPress
- Canva

### **Languages**

- Spanish - Fluent
- Italian - Basic
- Japanese – Basic
- Korean - Basic

## RELEVANT COURSEWORK

- Computer Graphics Imagery
- Character Animation
- Cinematography
- Screenwriting
- Photography
- Directing

## CERTIFICATES

### **Japanese Fluency Certificate**

Drexel University

March 2025

## WORKSHOPS

### **Animation Workshop**

Drexel University

September 2023

## MEMBERSHIPS

### **The Women's Network**

Drexel University

September 2021 - Present